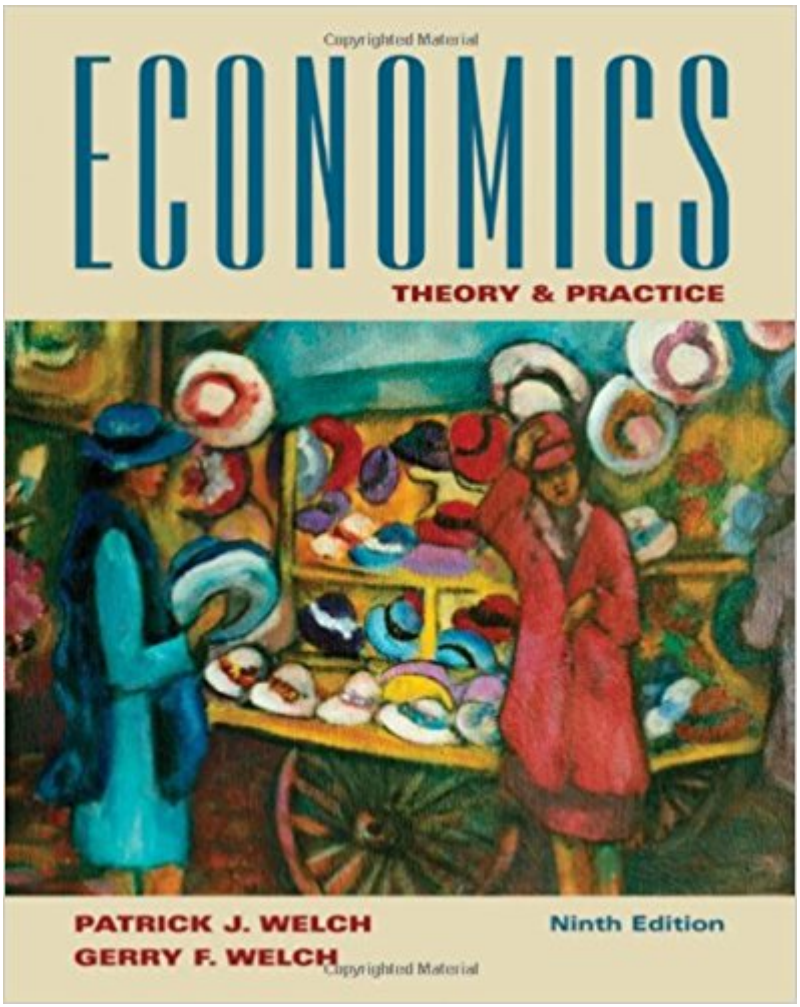
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Economics: Theory And Practice



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Synopsis

The ninth edition introduces business professionals to basic economic concepts, institutions, relationships, and terminology. It has been updated with the most current qualitative data. Over 20 new applications have been added that help them connect economics to real-world experiences. TheyÃ¢â ¬â„¢ll gain insight into green economics and how business and the environment are related. Critical Thinking Cases are presented at the end of the chapter to show how concepts are applied. Up for Debate sections also examine the different sides of current economic issues. These updates prepare business professionals to apply their economic knowledge in the field.

Book Information

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A wealth of updates and new applications make this definitive basic economics text more relevant than ever. Economics: Theory & Practice has been introducing students to vital economic concepts, institutions, relationships, and terminology through eight successful editions. Updated with the most current qualitative data, the Ninth Edition features new content and applications designed to connect economics concepts to real-world conditions and better prepare students in their classes, everyday lives, and today’s evolving business environment. In this latest edition, the authors have added valuable insights into green economics and how effective business practices must incorporate environmental awareness. Other features of the 9th Edition include: Full integration of twenty-plus new Applications Thoroughly updated chapters with the most current qualitative data New Critical Thinking Cases at the end of each chapter to show how concepts are applied New Up for Debate sections that examine the diverse sides of current economic issues’ Test Your Understanding boxes

which reinforce key concepts and material Flexibility in approach, instructor-friendly in structure, and student-friendly in language

Decent textbook

Let me start by saying that Patrick Welch, the author of this book, is our economics professor at Saint Louis University. He is not strict by any means and uses the most basic and introductory words possible so that everyone can learn the material. The author is a grandpa-ish type of professor and that is evident in his book.The book starts off with an introduction to what economics is used for, and throughout the book, multiple examples with many easy to read graphs are utilized to explain topics from supply & demand, types of businesses, and how businesses and households interact with one another.I give this book a 5/5 stars

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